Hawai‘i Energy Policy Forum

Communications & Outreach Working Group Action Plan
Adopted September 13, 2006

Co-chairs: Peter Rosegg & Bill Kaneko

PURPOSE

The purpose of this Committee is to conduct public education and outreach activities to support the Hawaii Energy Policy Forum; to highlight the achievements of HEPF; and to educate and engage key stakeholders and the general public about ways to create a sustainable and energy efficient Hawaii.

KEY ACTIONS:

I. HEPF Brochure & Informational Packet (DONE, August 2006)
   A. Summary of Legislative Energy Package (SLH 2006)

II. CEO Energy Workshop w/ Hawaii Business Roundtable (DONE, August 26)
   A. Energy Efficiency
   B. Offering of Complimentary Energy Audits (See Item IV)

III. HEPF Public Affairs Forums
   A. Collaboration with Hawaii 2050 Sustainability Task Force

IV. Energy Audit Pilot Program (IN PROGRESS, August 2006 to current)
   A. For-profit, Non-profit, Government Sectors
   B. Five (5) Energy Audits valued at $20,000 each

V. HEPF Renewable Energy Awards Program

VI. KHON Public Affairs Series on Renewable Energy (DISCUSSION IN PROGRESS, JULY 2006)

VII. Hawaii Energy Video Documentary
   A. Student documentary contest
VIII. Go Green Hawaii Television Series

IX. On-going public relations and stakeholder meetings on regular basis (IN-PROGRESS)