Commuter and Fleet Services
a division of Campus Services

Crysttal Atkins Steiner
Traffic Demand Management Coordinator
Transportation Demand Management

Background

- 5700 permitted parking spaces
- 28,000 people accessing campus daily
- UHM TDM Plan established 2010
**2010 TDM Survey Findings**

**Transportation Mode Split**

- **Drive Alone**: 33%
- **Walk**: 25%
- **TheBus**: 17%
- **Bike**: 9%
- **Carpool**: 6%
- **Dropped Off**: 4%
- **Moped, Motorcycle**: 3%
- **Rainbow Shuttle**: 3%
43% of all affiliates live within 3 miles of campus

20% of all affiliates live within a mile of campus

Significant opportunity to grow alternative transportation