History of the Forum’s Mission and Vision

Mission Statement:

I. The following statement was the mission of the Forum when it was first established in 2002:

The purpose of the Forum is to develop an energy vision for the year 2030 and to formulate a strategy to ensure its implementation. The Forum is a unique experiment in collaborative energy policy making. It includes representatives of the electric utilities; oil and natural gas suppliers; environmental groups; the renewable energy industry; the state legislature; federal, state and county agencies; the general business community; and major energy consumers.

II. The following statement was discussed and adopted in March 2005:

The mission of the Forum is to facilitate the achievement of the preferred energy vision for Hawai’i of:

• Having an energy system that is based on environmentally friendly, renewable, safe, reliable, and affordable energy resources;

• Using efficient energy technologies and systems with the best available emission controls that are decentralized, meet consumers’ needs, and maximize the use of Hawai’i’s energy assets; and

• Promoting investment and continual assessment and development of energy options based on a full accounting of costs and benefits.

Forum members are also committed to achieving the vision by:

• Creating opportunities for sharing information, airing diverse viewpoints, and participating in productive and meaningful dialog and deliberation to identify common ground to move forward and articulate the diverse positions of stakeholders as well as energy options and policies;

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1 The Hawaii Energy Policy Forum was established in 2002 to develop an energy vision for the year 2030 and to formulate a strategy to ensure its implementation. It has accomplished its original mission of commissioning studies to develop a vision for Hawai’i’s preferred energy future and developing strategies to achieve it. The current mission was revised to reflect the further development of the Forum and its role in the community.
Hawaii Energy Policy Forum

- Establishing policies and relationships among members to raise the level of trust, knowledge, and public information and support to achieve the energy vision;
- Providing information on the State’s energy policies and programs to educate the public on the status of achieving the energy vision; and
- Promoting civic participation in moving the energy vision and actions forward.

III. The Mission Statement was further revised in July 2007 as follows:

_The Hawaii Energy Policy Forum is a collaborative forum for sharing ideas & information, recommending & advocating policies & initiatives, and promoting civic action to achieve Hawaii’s preferred energy future._

**Vision Statement:**

I. The Forum agreed on the following common vision statement for Hawaii’s energy future in 2002:

_We will have environmentally friendly, renewable, safe, reliable, and affordable energy resources. Our energy technology and systems will be efficient, with the best available emission controls; decentralized; meet consumers’ needs; and maximize the use of Hawai’i’s energy assets. Hawai’i will encourage investment in energy system development and continually assess energy development options based on a full accounting of costs and benefits._

II. Based on the intense discussion and agreement that the vision should be short, the Forum adopted a preferred energy vision for Hawaii of achieving

_“Smart energy solutions to sustain a healthy prosperous, and secure Hawaii.”_
Hawaii Energy Policy Forum

III. To ensure the meaning behind each word was not lost, the actions/behaviors that reflect the values represented in the vision are:

*Smart* energy solutions:
- Uses best technology available
- Non-wasteful
- Economically feasible
- Optimizes energy resources
- Provides best yield for our investment
- Is affordable
- Is “pono”

*Sustain*:
- Will not be depleted
- Indigenous resource(s)
- Renewable resources
- Will last because it balances environment, economy, and values of Hawaii’s people
- Less dependent on imported energy sources

*Healthy*:
- Clean air, water, and natural resources
- Health and wellness of Hawaii’s people
- Environmentally friendly

*Prosperous*:
- Economic growth/good jobs for Hawaii’s people
- Affordable
- Quality of life, i.e., everything is functioning well

*Secure*:
- Renewables/indigenous resources
- Transition from fossil fuels to renewable energy sources
- Energy efficiency/conservation
- Adequate storage of fuel supplies to buffer the state from global shortages and/or during emergencies

Mission & Vision